

Ishoku Eisai

The Importance of Music

Music, is a transportation portal.
It can take us back to the past, or forward, into the future.
Music, smoulders deeply in my soul.
Like, pouring whiskey, slowly, over hot coals.

Yeah, music.

Music, is a part of the struggle...
it fights against censorship, segregation...
and for every artist's citizenship...
in this one nation, that is under a groove.

Yeah, music.

Music helps the imprisoned get through their bids.
It is what inspired me to get into the biz.
It is something that is passed along from parents to their kids.
Hell, it may have even helped the Egyptians construct those pyramids.

Yeah, music.

From be-bop to doo-whop...
Count Basie to Tupac...
Pop to R&B.
Music, you are the melody, that dwells in me.

Yeah, music.

From the classic boom-bap, of rap...
to the drums that derived from indigenous tribes...
you are relevant, prevalent...
and, you have more influence, on the people, than any American president.

Yeah, music.

Music is elixir.
It is the sour mood fixer.
It is the art that inspires all of my pictures.
With it, I can create my own masterpiece.

Yeah, music.

Music is... a celebration.
Music is... an education.
It is joy, happiness, fulfillment...
as well as every other sensation.

Yeah, music.

So, whether you play it...
use it to start your day with...
or allow it to convey what you really want to say.
Let the music guide you every step of the way.

Yeah, music!